

MATT LAW

Design and Animation

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SKILLS (MAC & PC) Illustrator CS, Photoshop CS, After Effects

EXPERIENCE

AUGUST 2006 - PRESENT FREELANCE DESIGN & ANIMATION

Producing music promo for LowLife Records artist Braintax, football talk show titles for Al Jazeera TV, MediaWeek Awards DVD for Guardian, Intel competition animations for Guardian, as well as pitchwork and animations for clients including Little People, Varial Records and HSI London.

APRIL 2006 - AUGUST 2006 DESIGN & ANIMATION, KALEIDOVISION

Short term contract covering maternity leave designing and animating promotions for plasma screens in bars and clubs including Gala Casinos, Chicago Rock Cafe and Pitcher and Piano.

DECEMBER 2005 - APRIL 2006 FREELANCE DESIGN & ANIMATION

MAY 2005 - DECEMBER 2005 DESIGN & ANIMATION, THE PAVEMENT

Designing and animating DVD menu screens. Working solo and as a team on varied titles utilising Computer graphics as well as location and green screen shoots. I was required to create two look and feels with transitions and sub picts planned, then design and animate all screens aswell as selecting stills and thumbnail loops from the master tapes using Avid and a patch bay.

AUGUST 2001 - MAY 2005 FREELANCE DESIGN, COURTYARD CREATIVE

Working closely with the Art Director producing corporate identity, logos and brochures. During this time I also outsourced my own motion graphics work animating corporate logos for clients including The NHS and The Kent Air Ambulance.

JANUARY 2000 - JUNE 2001 MAC OPERATOR, RED POST PRODUCTION

My main roles at Red included working with Editors, Producers and Clients (including MTV and Sony) generating graphics, backgrounds, layouts and animation for music promos, commercials and title sequences. I was also responsible for the production of Red's Newsletters and publicity from concept to artwork and print. My year and a half as a designer and effect* support means I am fully conversant across multiple file formats and fully understand the creative process from initial ideas to broadcast in the post production industry.

JULY 1999 - JANUARY 2000 RUNNER, RED POST PRODUCTION

JUNE 1999 - PRESENT VISUALS/ PROJECTIONS, CONSUMER GROUP VISUALS

I design and animate loops for music and exhibit them in London for clubs, bars and events. My work is regularly screened in London for Antitainment and Kickfl!p Records. Also created visuals for a large live performance in Vienna for Russian electronic music artist Solar-X.

EDUCATION

SEPTEMBER 1996 - JULY 1999 The Kent Institute of Art and Design Oakwood Park, Maidstone, Kent

BA (Hons) Visual Communication - Time-Based Media - 2:2

This is a practical course which has given me a knowledge of all areas of video and film, all formats (16mm, Beta, S-VHS) both recording and editing. I am experienced in the following: On/Offline editing, Chroma Key blue Studio, 16mm Filming Bolex and 16mm editing Steinbeck. Throughout the course I attended workshops in film theory and scriptwriting. I worked on experimental, documentary, and narrative projects in teams and individually.

SEPTEMBER 1993 - JULY 1996 The South East Essex College of Art and Technology, Southend, Essex

B-Tec National Diploma in Fashion Communication and Promotion - Distinction

Learning how to promote fashion in all contexts, everything that is consumed and fashionable. Graphic design, illustration, photography and research were vital components when executing ideas.

B-Tec First Diploma in Art and Design - Distinction

REFERENCES

Simon Brook - Head of Design

Kaleidovision, The Dove Cote, Brickendon Lane, Brickendonbury, Hertford

Mike Sharpe - Head of Design

The Pavement, Burbage House, 83 Curtain Road, London EC2A 3BS

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